

2019 Sponsorship Opportunities

American Institute of Architects

Los Angeles Chapter

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AIA
Los Angeles

Annual Sponsorship

ANNUAL SPONSORSHIP	NEW				NEW
	PILLAR OF ARCHITECTURE	PLATINUM	GOLD	SILVER	BRONZE
	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500
Benefits					
Tickets to Design Awards	8	6	4	2	1
Tickets to Conferences	6	4	4	2	1
Tickets to Select Tours	6	4	2	2	1
Tickets to Breakfast Series	6	4	2	2	1
Tickets to APA, RDA & RAA Ceremonies	6	4	2	2	1
CES Seminar Registrations	4	3	2	1	1
Conference Recognition as Annual Sponsor	4	4	4	4	4
Firm, Office, Executive Profile on Social Media	3	2	2	1	1
Allied Affiliate Membership	2	1	1	1	1
Digital + Print Recognition at Design Awards	1	1	1	1	1
AIA LA Web hyperlinked logo	1	1	1	1	1

Presenting Sponsors

Tours

Leverage a Prestigious Collection of Projects

- “Presented by” terminology appears in text or logo
- Logo Inclusion(s) in “solo” email blasts announcing tours
- Welcome remarks at the beginning of each tour
- Collateral material can be handed out at each tour
- (6) Tickets to each planned tour
- (2) Tickets to Design Awards Party & Ceremony
- (1) Logo + hyperlink on AIA|LA website thru 12/31/19
- (1) Year Allied Affiliate membership in AIA|LA*
- (1) Press Release announcing sponsorship

NOTE:

While all efforts will be made to honor the 6 ticket minimum, AIA|LA reserves the right to adjust tickets to accommodate venue restrictions.

Architecture Month – October 2019

Celebrate the Field

- “Presented by” terminology appears in text or logo
- Logo Inclusion(s) in all email blasts throughout October
- Collateral material can be handed out at each event
- (2) Tickets to the 2017 AIA|LA Design Awards Ceremony + Party
- (2) Tickets or Registrations to each event during October
- (1) Logo + hyperlink on AIA|LA website thru 12/31/19
- (1) Year Allied Affiliate membership in AIA|LA*
- (1) Press Release announcing sponsorship

City Leaders Breakfast Series

Connections with Influential City and Regional Leaders

- “Presented by” terminology appears in text or logo
- Logo Inclusion(s) in “solo” email blasts regarding the City Leaders Breakfast series
- Welcome remarks at the beginning of each breakfast
- Collateral material can be handed out at discussions
- (4) Tickets to each breakfast
- (1) Logo + hyperlink on AIA|LA website thru 12/31/19
- (1) Year Allied Affiliate membership in AIA|LA*

Presenting Sponsors *continued*

Continuing Education Programs

Promote the Practice Through Professional Development

- “Presented by” terminology appears in text or logo
- Logo Inclusion(s) in “solo” email blasts announcing CES events
- Welcome remarks at the beginning of each seminar
- Company rep can make welcome remarks at each seminar
- Collateral material can be handed out at each seminar
- (4) Registrations to each seminar offered as part of the series
- (1) Logo + hyperlink on AIA|LA website thru 12/31/19
- (1) Year Allied Affiliate membership in AIA|LA*
- (1) Press Release announcing sponsorship

Professional Practice Roundtable Series

Influence the Discussions That are Shaping Industry

- “Presented by” terminology appears in text or logo
- Logo Inclusion(s) in “solo” email blasts regarding the Professional Practice Roundtable Series
- Welcome remarks at the beginning of each roundtable
- Collateral material can be handed out at discussions
- (4) Tickets to each roundtable
- (1) Logo + hyperlink on AIA|LA website thru 12/31/19
- (1) Year Allied Affiliate membership in AIA|LA*

* For an eligible individual

Presenting Sponsors packages vary in price. For more information please contact Maria Robinson Glover – e: maria@aialosangeles.org t: 213.639.0770

AWARDS

Architectural Photography Awards

Engage with Architects, Photographers, and their Enthusiasts

- “Presented by” terminology appears in text or logo
- Logo Inclusion(s) in “solo” email blasts pertaining to APAs
- Company rep can make welcome remarks at the awards ceremony
- Collateral material can be handed out at the awards ceremony
- (4) Tickets to the awards ceremony
- (1) Logo + hyperlink on AIA | LA website thru 12/31/19
- (1) Year Allied Affiliate membership in AIA | LA*
- (1) Press Release announcing sponsorship
- Logo on all printed and digital material

Restaurant Design Awards

Connect with Restaurant Designers and Restaurateurs from Across the Country

- “Presented by” terminology appears in text or logo
- Logo Inclusion(s) in “solo” email blasts pertaining to RDAs
- Company rep can make welcome remarks at the awards ceremony
- Collateral material can be handed out at Awards Ceremony
- (4) Tickets to RDA Ceremony
- (1) Logo + hyperlink on AIA | LA website thru 12/31/19
- (1) Year Allied Affiliate membership in AIA | LA*
- (1) Press Release announcing sponsorship
- Logo on all printed and digital material

Residential Architecture Awards

Present a Program Tailored to a Specific Typology

- “Presented by” terminology appears in text or logo
- Logo Inclusion(s) in “solo” email blasts regarding RAAs
- Company rep can make welcome remarks at the awards ceremony
- Collateral material can be handed out at Awards Ceremony
- (4) Tickets to the Private Awards Ceremony
- (1) Logo + hyperlink on AIA | LA website thru 12/31/19
- (1) Year Allied Affiliate membership in AIA | LA*
- (1) Press Release announcing sponsorship
- Logo on all printed and digital material