

DESIGN AWARDS 2021

SPONSORSHIP
OPPORTUNITIES



DESIGN AWARD SPONSORSHIPS

Include Your Branding in All Collateral for the Largest Annual Gathering of Members

PRESENTING

\$15,000

- Only one opportunity available with first right to renew next year
- “Presented by” terminology appears in text or logo
- Company rep can make welcome remarks at Party
- Collateral material can be handed out at Party
- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (15) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2021 AIA | LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA | LA for an eligible individual
- (1) Logo in sponsor reel
- (1) Logo in program
- (1) Verbal recognition

GOLD

\$8,500

- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (8) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2021 AIA | LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA | LA for an eligible individual
- (1) Logo in sponsor reel
- (1) Logo in program
- (1) Verbal recognition

SILVER

\$5,500

- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (5) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2021 AIA | LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA | LA for an eligible individual
- (1) Logo in sponsor reel
- (1) Logo in program
- (1) Verbal recognition

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BRONZE

\$3,000

- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (3) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2021 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA|LA for an eligible individual
- (1) Name in sponsor reel
- (1) Name in program
- (1) Verbal recognition

DELUXE BAR SPONSOR

\$8,000

A custom-made Ice Sculpture Premium Liquor Bar, featuring your logo and representing the unique qualities your brand brings to the industry.

- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (6) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2021 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA|LA for an eligible individual
- (1) Logo in sponsor reel
- (1) Logo in program
- (1) Verbal recognition

COCKTAIL SPONSOR

\$6,000

A Signature Cocktail named after your company

- Logo on cocktail napkins and exclusive visual presence on two video monitors behind main bar*
(*pending AIA|LA approval)
- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (4) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2021 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA|LA for an eligible individual
- (1) Logo in sponsor reel
- (1) Logo in program
- (1) Verbal recognition

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APPETIZER SPONSOR

\$5,000

Sponsor a tasty assortment of pre-ceremony appetizers

- Postcard-size printed logo on small stands on high-top tables in courtyard
- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (4) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2021 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA|LA for an eligible individual
- (1) Logo in sponsor reel
- (1) Logo in program
- (1) Verbal recognition

PHOTO BOOTH SPONSOR

\$6,000

Sponsor the photo booth for the evening, allow guests to make memories with colleagues and friends

- Logo on photos
- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (4) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2021 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA|LA for an eligible individual
- (1) Logo in sponsor reel
- (1) Logo in program
- (1) Verbal recognition

REGISTRATION SPONSOR

\$6,000

Check in and greet guests as they arrive-sponsor logo on name tags

- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (2) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2021 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA|LA for an eligible individual
- (1) Logo in sponsor reel
- (1) Logo in program
- (1) Verbal recognition

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DESSERT SPONSOR

\$5,000

Sponsor a sumptuous Dessert Table

- Two dedicated plaques with logo on both ends of the dessert table
- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (2) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2021 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA|LA for an eligible individual
- (1) Logo in sponsor reel
- (1) Logo in program
- (1) Verbal recognition

EXHIBITION SPONSOR

\$10,000

Sponsor the 2021 Design Awards Exhibition

- Prominent signage as the sole sponsor of the Design Awards Exhibition.
- Panel discussion with the jurors as a pre-event segment to discuss what they saw from this year's entrants
- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (6) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2021 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA|LA for an eligible individual
- (1) Logo in sponsor reel
- (1) Logo in program
- (1) Verbal recognition

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SHORT FILM SPONSOR (3 OPPORTUNITIES) - NEW!

\$4,000

Help produce a short film to highlight areas of interest to our professional community.

- Your own introduction to a curated short film about the evening's winners to be presented during the ceremony, distributed by AIA|LA after the ceremony to all members and will live in AIALA YouTube channel
- Additional networking opportunity at exclusive hosted party for submitting entrants & sponsors in October
- (2) Tickets to Design Awards Party
- (1) Logo + hyperlink on dedicated 2021 AIA|LA Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied Affiliate membership in AIA|LA for an eligible individual
- (1) Logo in sponsor reel
- (1) Logo in program
- (1) Verbal recognition

VIRTUAL DESIGN AWARDS PRESENTING SPONSOR - NEW!

\$8,000

Sponsor the virtual design awards ceremony which will celebrate the winners of the 2021 Design Awards.

- Only one opportunity available with first right to renew next year
- "Presented by" terminology appears in text or logo as it refers to the Virtual Design Awards only
- Company rep can make welcome remarks at event (or send a company video)
- (4) Tickets to in-person Design Awards Party
- (1) Logo + hyperlink on dedicated Design Awards web page
- (1) Chapter mailing list for postal usage
- (1) Year Allied/ Affiliate for an eligible individual
- (1) Logo in sponsor loop at both the in-person and virtual design awards ceremonies
- (1) Logo in program (printed at the in-person design awards ceremony)
- (1) Verbal recognition at in-person and virtual design awards ceremonies