

Daniel Goodman

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Summary

Self motivated problem solver with a proven track record of creating and executing memorable events. Possessing a Master's degree in Business, I have successfully owned and launched businesses, including bars and pop up events, demonstrating strong entrepreneurial skills and leadership. With a background in teaching special education, I bring a unique ability to understand and cater to diverse client needs and create inclusive, engaging environments. Skilled in project management, budgeting, vendor relations, and team leadership, I excel at delivering seamless projects from concept to completion. Passionate about crafting exceptional experiences, and ensuring client satisfaction in every detail.

Experience

Event Producer

C.S.A • Los Angeles, CA

01/2020 - 02/2025

- Developed a social media program on Twitter, Facebook, LinkedIn, and Instagram to increase brand awareness and customer engagement
- Organized over 23 events for the company, including social networking events, networking events, and company events
- Updated and maintained a online presence for the company to inform employees, clients, and the community about the company's events and services, including photos and posts

Event Planner

SOBOL • Los Angeles, CA

01/2020 - 02/2025

- Developed and managed an event marketing system used to manage event information, seating charts, ticket sales, and guest lists
- Increased revenue an average of 8% annually through an optimized event marketing strategy
- Gathered useful information from guest surveys, including name, gender, event attendance, and overall satisfaction

Founder and Owner

"Oh Snap" POP UP • Los Angeles, CA

10/2021 - 01/2022

- Created an event staff training program wherein staff members were challenged to solve real-world problems and develop skills
- Reduced the time to market by using project management techniques, ultimately saving the company time and money

Special Education Teacher

APS • Albuquerque, NM

08/2017 - 05/2020

- Provided a safe, comfortable, and stimulating environment for children
- Continually updated a leadership resume and honed skills by participating in various management trainings

Founder and Owner

Aspire • Santa Fe, NM

05/2014 - 05/2020

- Trained and supervised new teachers

- Attended and chaired board meetings and executive committee meetings, leading to the adoption of an action plan by the board
 - Developed relationships with new staff members, and assisted existing staff members in their career development
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Skills

Communication skills, Time management, Leadership, Attention to detail, Problem Solving, Computer Literacy, Creativity, Customer service, Sales, Risk management, Accounting, Budgeting, Documentation review, Adaptability

Education

Masters in Business Administration

Faulkner University • Montgomery, AL
05/2020

- Graduated top 5% of the class

Marketing/Accounting

University of New Mexico • Albuquerque, NM
05/2016

- Graduated summa cum laude—3.7+ GPA
- Track & Field (400m)
- Recieved the GI Bill Scholarship